

# EXPERTISE

to help you grow

- CURRICULUM DEVELOPMENT
- EDUCATIONAL TECHNOLOGY
- FUNDRAISING
- MARKETING & BRANDING
- MEMBERSHIP ENGAGEMENT
- ORGANIZATIONAL STRATEGY
- PROFESSIONAL DEVELOPMENT
- STAFF ENGAGEMENT
- TEACHER TRAINING
- WEBSITE DEVELOPMENT



Behrman House  
CONSULTING GROUP

Introducing a new service to help you build a

# WIBBRANT

- ▶ School
- ▶ Congregation
- ▶ Organization



If you have an issue that you would like to discuss, contact me to get the ball rolling.

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Let's Talk!

Brochure by Red Rooster Group

Advancing Jewish Community & Education

11 Edison Place, Springfield, NJ 07081



# INSIGHT

to inspire your staff

PROFESSIONAL & LEADERSHIP DEVELOPMENT • STAFF ENGAGEMENT • TEACHER TRAINING • CURRICULUM DEVELOPMENT • WEBSITES  
EDUCATIONAL TECHNOLOGY • ORGANIZATION STRATEGY • MARKETING & BRANDING • FUNDRAISING • MEMBERSHIP ENGAGEMENT

## Nurturing Vibrant Jewish Organizations



Dear Colleagues,

I'm very excited to introduce the Behrman House Consulting Group — a new resource for schools, congregations, and other Jewish organizations. The Consulting Group's mission is to promote Jewish growth, community, and identity by helping you in your role as a Jewish leader—in your congregation, school, camp, or community.

In partnership with outstanding specialists, the Consulting Group offers a suite of services that will help you energize members, increase volunteerism, build membership by creating a brand identity, professionalize staff, even fundraise more effectively and empathically. And, of course, we will continue to serve educators by developing the best possible educational materials, helping you design and implement rich curricula, and training your teachers so that they deeply engage students and families.

For three generations our Firm has been your partner in creating vibrant educational programs and fostering meaningful Jewish living; we look forward to taking this next step with you.

David Behrman  
President



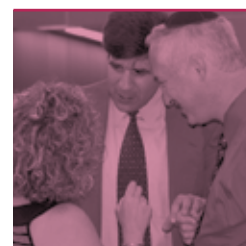
### ► Engage Your School

We understand the challenges you face in developing quality programs, engaging students and families, operating within your budget, and remaining relevant to your community. Our customized consulting, training, and curriculum development can improve the quality of your programs, develop outstanding family learning experiences, and help your staff engage your students—making it FUN to go to Hebrew school—for everyone.



### ► Engage Your Congregation

Synagogues today face a multitude of issues including attracting and retaining members, developing lay leaders, fostering relations between staff and board, improving fundraising efforts, and keeping teens connected post bar and bat mitzvah. Our consultants bring years of experience in helping synagogues address these challenges with services tailored specifically to your congregation.



### ► Engage Your Organization

Building Jewish community in these times is challenging but vital. And managing a nonprofit organization is no easy feat either—trying to nurture the next generation of donors and leaders, adapting to change, figuring out how to take advantage of technology, and, of course, doing more with less. Our experts can help you tackle these problems and develop solutions that work for your organization. Because when Jewish organizations are strong, we all win.